**Date & Venue: 31 May 2016, InterContinental City Stars Cairo, Room “Abdeen”**

**Organizers:**

* League of Arab States, Energy Department
* German International Cooperation (GIZ), Regional Project RE-ACTIVATE
* Regional Center for Renewable Energy and Energy Efficiency (RCREEE)

**Objectives of the Workshop:**

* To present existing / observable as well as future / emerging RE/EE market potentials and value based employment effects in the MENA Region
* To highlight and discuss available policy approaches and instruments for enhancing socio-economic welfare through RE/EE in the MENA Region
* To discuss how business can contribute to building up local RE/EE value chains and jobs and what experiences are available in this respect

**Invitees to the Workshop:**

* Policy makers, public sector representatives
* Private and financial sector representatives
* Experts and researchers
* Media and civil society representatives

**Format:**

Short presentation by each speaker (10 minutes) followed by a panel discussion and Q&A

**Event Moderation:**

Steffen Erdle, Head of Project RE-ACTIVATE

Guiding Questions of the Event:

* What is the role and importance allocated to local value and job creation in the wider framework of RE/EE deployment in the MENA region?
* Are local value and job creation potentials and opportunities within the wider transnational RE/EE value chain really known and used, and if yes, how and to what effect?
* What are observable outcomes or impacts so far? Are there any instruments and mechanisms helping to monitor and verify progress and goal achievement?
* Which elements could serve to contribute to augment future outcomes and impacts? Which contribution could from a regional approach? Which from international cooperation?
* How could interaction and cooperation among public actors and between those and the non-governmental, and especially the private, sector be enhanced?
* How can the quality of products and services be enhanced and assured? Which capacities and skills do local actors need, and how can they be produced?